

**ASSOCIATION OF FARMWORKER OPPORTUNITY  
PROGRAMS  
2008 AFOP NATIONAL CONFERENCE  
HILTON ALEXANDRIA MARK CENTER  
ALEXANDRIA, VIRGINIA**

*New Horizons: Professional Development to  
Better Serve Farmworkers*



Association of Farmworker Opportunity  
Programs  
1726 M Street, NW  
Suite 800  
Washington, DC 20036



# 2008 AFOP NATIONAL CONFERENCE

September 22 - 25, 2008  
 The Hilton Alexandria Mark Center  
 Alexandria, Virginia

## CONFERENCE REGISTRATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Special Dietary Needs \_\_\_\_\_

Special Mobility Needs \_\_\_\_\_

Please check the workshops you plan to attend. This information is useful for future session planning.

### *Breakout Session I*

Tuesday, September 23 10:30 am - 12 pm

- Employment & Training I** Outreach
- Employment & Training II** Writing Effective Case Notes
- Employment & Training III** Job Search Training Skills
- MIS/Finance** Performance in NFJP
- Health & Safety** Pesticides 101: An Introduction to Pesticides & Human Health
- Policy** National-Regional Partnerships

### *Breakout Session II*

Tuesday, September 23 1:30 pm - 3 pm

- Employment & Training I** WIA 101
- Employment & Training II** Power Resumes for Farmworker Participants
- Employment & Training III** Counseling Skills
- MIS/Finance** Rolling Quarters Reporting
- Health & Safety** Take Home/In Home Exposure: Hazards, Risks, and Healthy Homes
- Policy** Monitoring the NFJP Program

### *Breakout Session III*

Tuesday, September 23 3:30 pm - 5 pm

- Employment & Training I** Make a Note of It
- Employment & Training II** Effectively Marketing to Employers
- Employment & Training III** Motivation Training: Bringing your Dead Participants Back to Life
- MIS/Finance** NFJP Software; MET: The 'One Stop Shop' for Data Collection and WIASPR Reporting
- Health & Safety** Farmworker Health Issues Panel
- Policy** Immigration Reform and Farmworkers

### *Breakout Session IV*

Wednesday, September 24 10:30 am - 12 pm

- Employment & Training I** Case Management
- Employment & Training II** Supervising Case Management
- Employment & Training III** Exceptional Customer Service for Your Farmworker Participants
- MIS/Finance** Cost Classification
- Health & Safety** Building Partnerships to Protect Farmworker Health
- Policy** Workforce Information Keys to Successful Career Building and Service Delivery

### *Breakout Session V*

Wednesday, September 24 1:30 pm - 3pm

- Employment & Training I** AG Upgrades
- Employment & Training II** Coaching and Mentoring Your Farmworker Participants
- Employment & Training III** Managing Your Farmworker Caseload
- Employment & Training IV** Mindset Matters: Changing Participants' Mindsets for Transitional Employment
- Employment & Training V** Job Retention and Upward Mobility
- Employment & Training VI** New Techniques in Job Development

### *Breakout Session VI*

Thursday, September 25 8:30 am - 10 am

- Employment & Training I** Common Measures
- Employment & Training II** New Techniques in Job Development
- Employment & Training III** Workforce Information Keys to Successful Career Building and Service Delivery
- MIS/Finance** Basic Financial Reporting for ETA Programs
- Health & Safety** Green Living for a Healthier Life
- Policy** Agricultural Upgrades and the Farm Bill

### *Breakout Session VII*

Thursday, September 25 10:30 am - 12 pm

- Employment & Training I** Mindset Matters: Changing Participants' Mindsets for Transitional Employment
- Employment & Training II** Building an Effective Marketing Plan
- Employment & Training III** Workforce Information Keys to Successful Career Building and Service Delivery
- MIS/Finance** Common Fiscal Findings in NFJP Reporting
- Health & Safety** Poisoning Our Future: Children and Pesticides
- Policy** Immigration-Related Employment Discrimination: Protecting Farmworkers from Harm

This is a tentative schedule. Event times, session titles, and other information may be subject to change.

## The 2008 AFOP National Conference

New Horizons: Professional Development to Better Serve Farmworkers

This year's conference will bring together local, state, and national level supporters of AFOP programs as well as frontline and mid-level staffers from the ranks of our many NFJP grantees and farmworker organizations. Join hundreds of your peers and colleagues in Alexandria this September. Engage in lively debate, enhance your professional skills, and discuss common objectives and plans to further your organization's progress.

The conference also offers a unique opportunity for certified workforce development professionals to renew their competency certification by attending one or more of the various training sessions tailored for the workforce development professional.



## Preliminary Schedule

### Sunday, September 21, 2008

9 am - 1 pm AFOP Board Committee Meeting  
1:30 pm - 5 pm AFOP Board Directors' Meeting

### Monday, September 22, 2008

9 am - 5 pm AFOP Board Directors' Meeting

### Tuesday, September 23, 2008

6 am - 7:30 am Fitness Walk  
9 am - 5 pm Exhibits  
7:30am - 8:30am Continental Breakfast  
8:30 am - 10 am Opening Plenary Session  
- Brent R. Orrell (Invited)  
U.S. Department of Labor  
- Fmr. Farmworker Youth (Invited)  
10 am - 10:30 am Break  
10:30 - 12 pm Breakout Session I  
- Program Track Workshops  
12 pm - 1:30 pm Lunch (On your own)  
1:30 - 3 pm Breakout Session II  
- Program Track Workshops  
3 pm - 3:30pm Break  
3:30 - 5 pm Breakout Session III  
- Program Track Workshops  
6 pm - 9 pm AFOP Dinner Reception  
- Featured Speaker, Jesus Rangel  
Anheuser Busch  
USA Farmworker PAC Auction

### Wednesday, September 24, 2008

9 am - 5 pm Exhibits  
7:30am - 8:30am Continental Breakfast  
8:30 am - 10 am Plenary Session  
- Bruce Goldstein  
Farmworker Justice  
- Lee Foley  
Foley, Maldonado & O'Toole  
10 am - 10:30 am Break  
10:30 - 12 pm Breakout Session I  
12 pm - 1:30 pm Lunch (On your own)  
1:30 - 3 pm Special Breakouts - E & T Track  
5:30 - 7:30 pm Capitol Hill Reception

### Thursday, September 25, 2008

9 am - 5 pm Exhibits  
8:30 am - 10 am Breakout Session I  
- Program Track Workshops  
10 am - 10:30 am Break  
10:30 - 12 pm Breakout Session II  
- Program Track Workshops  
12 pm - 1:30 pm Closing Plenary Luncheon  
- Kevin Keaney (Invited)  
U.S. Environmental Protection Agency  
- Andy Van Kleunen (Invited)  
The Workforce Alliance

## Airport & Transportation

The hotel is located five miles from Ronald Reagan National Airport.

### Shuttle Services

The hotel offers complimentary shuttle service to and from the following locations:

- ◆ Ronald Reagan National Airport
- ◆ Pentagon City Mall/Metro
- ◆ King Street Metro in Old Town

Complimentary shuttles to and from Reagan National and Pentagon City run every 30 minutes from 6am - 11pm daily.

Complimentary shuttles to and from the King Street Metro run every 30 minutes from 3pm - 10pm daily.

### Other Transportation

The hotel also offers Budget Car Rental services on the premises as well as self and valet parking.



## Registration Information

### Early Bird - \$395

(Postmarked by August 22)

### Standard - \$445

### Daily - \$250

(For September 23, 24, or 25)

### Method of Payment

Check or purchase order must accompany registration form and be made payable to AFOP. Purchase orders may be faxed with registration forms to 202-828-6005. Credit cards are not accepted.

### Mail/Fax Registration forms to:

AFOP  
1726 M Street, NW  
Suite 800  
Washington, DC 20036  
Fax: 202-828-6005

### Cancellation Policy

Cancellations must be made in writing and be postmarked or faxed by Tuesday, September 23, 2008. A \$75 charge per person will be deducted from all refunds. After September 22, no refunds will be given, although substitutions will be allowed.

# 2008 AFOP NATIONAL CONFERENCE

September 22 - 25, 2008  
The Hilton Alexandria Mark Center  
Alexandria, Virginia

The Hilton Alexandria Mark Center  
5000 Seminary Road  
Alexandria, VA 22311

**Ph: 703-845-1010 Ph: 877-783-8258 Ph: 800-HILTONS**

Located in Alexandria, Virginia, a few miles from Washington, DC, the Hilton Alexandria Mark Center is a deluxe, full service hotel with stylish accommodations. The Hilton Alexandria Mark Center offers a refreshing blend of modern elegance, attentive service, and rewarding hospitality. While within sight of Washington, DC's monuments and attractions, this stylish hotel is also perfectly situated near the quaint waterfront galleries and shops of Old Town Alexandria, Virginia.

With its unique lakeside setting, the Hilton Alexandria Mark Center provides a tranquil oasis for business and leisure travelers. From the towering glass atrium to the Italian marble lobby floors, the hotel offers a warm and welcoming atmosphere for guests. Spacious guestrooms and bedroom suites offer comfortable elegance combined with luxurious conveniences. Catch up on business at the state-of-the-art business center, go for a relaxing swim in the indoor/outdoor pool, or enjoy a vigorous workout at the health club.

## **Hotel Reservations & Program Rates**

The room rates for the AFOP Conference are \$192/night for single occupancy and \$212/night for double occupancy, plus applicable taxes. Call any of the three numbers above to make reservations.

Make your reservations by Wednesday, August 20, 2008 to guarantee negotiated room rates. Confirm that you are with the Association of Farmworker Opportunity Programs when you call. Individuals are responsible for their reservations.

There will be no refunds for no shows.

## Featured Events

- ◆ *Training Workshops*
- ◆ *Policy Discussions*
- ◆ *Pre-Conference Meetings*
- ◆ *Exhibits*
- ◆ *Awards Ceremonies*
- ◆ *Fitness Walk*
- ◆ *Silent Auction*
- ◆ *Live Auction*
- ◆ *AFOP Networking Reception*

